



# The JOHN CARDINAL FOLEY CHAIR of Homiletics & Social Communications

@ Saint Charles Borromeo Seminary



## ANNUAL REPORT, 2015-2016

*last updated on 6/20/16*

The John Cardinal Foley Chair of Homiletics & Social Communications was inaugurated in 2013-2014 with the one-year appointment of the REV. THOMAS DAILEY, O.S.F.S., S.T.D., on sabbatical from DeSales University (Center Valley, PA). In the fall of 2014, Fr. Dailey returned to his full-time position at DeSales University, but he continues to guide the activities of the Cardinal Foley Chair on a volunteer basis.

### PROGRAMS & ACTIVITIES

#### Events:

- The inaugural [\*Cardinals' Forum\*](#) took place on August 25, 2015 to kick off the academic year. The panel discussion, which focused on “The Vocation and Mission of the Family in the Church and in the World,” featured the Archbishop of Philadelphia, the John Cardinal Krol Chair in Moral Theology, and the John Cardinal Foley Chair. The talks of the three presenters are archived on the web site.
- The third annual [\*John Cardinal Foley Lecture on Social Communications\*](#) took place on February 1, 2016. This year’s lecturer was the Rev. Thomas Roscia, C.S.B., the CEO of Salt & Light Television (Canada) and the English-language Assistant to the Holy See Press Office. His lecture focused on “Sharing the Joy of the Gospel with the Media and Through the Media.” The event is archived on the web site.
- The inaugural [\*John Cardinal Foley Symposium\*](#) to celebrate World Communications Day took place on May 26, 2016. The new event featured a panel discussion on the Pope’s message, followed by a luncheon at which the first John Cardinal Foley Award in Communications was presented to Pat Ciarrocchi. The day’s events are archived on the web site.

#### Speaking Engagements (Fr. Dailey)

- “[\*Everyday Diakonia\*](#)” – retreat conferences for the Permanent Deacons of the Archdiocese of Philadelphia (8/8/15)
- “The Family in the iWorld: The Digital Revolution” – at the Catholic Family Life Center in Hatfield, PA (11/2/15)

- “The Family in the iWorld: Encountering One Another” – at the Catholic Family Life Center in Hatfield, PA (12/7/15)
- “[On Social Communications & Higher Education](#)” – to the Catholic Colleges Deans Council of Lower Delaware Valley (3/14/16)
- “[Preaching Politics from the Pulpit](#)” – lecture at Mount St. Mary’s Seminary in Emmitsburg, MD (4/7/16)

#### Publications:

- Fr. Dailey conducted a book signing at Overbrook of [Live Today Well: St. Francis de Sales’ Simple Approach to Holiness](#), published by Sophia Institute Press in July of 2015.
- Fr. Dailey was interviewed for a forthcoming article in *Messenger of St. Anthony of Padua* (Canada).
- Fr. Dailey continues to write regular posts for the [SemCasual blog](#), with 37 entries during the current year, including a special edition commemorating the World Meeting of Families and the apostolic visit of Pope Francis.

Fr. Dailey concluded his two-year work on the Communications & Marketing Committee for the World Meeting of Families 2015 and its sub-committee on Media Management.

## **MARKETING & PROMOTION**

The [Advisory Committee](#) for the Cardinal Foley Chair met two times (Fall and Spring) to provide insights into planning and marketing processes. Two (2) new members joined the committee this year.

Fr. Dailey continues to manage social communications in the name of the Cardinal Foley Chair, including:

- the [Seminary’s web site](#), on which are posted (to-date) 15 pages of information, 64 links, 44 documents, 12 videos, 1 audio, and 6 photo galleries
- social media sites, which are updated at least weekly
  - on [Facebook](#) ... with 300 page “likes” in 12 countries to-date
  - on [Twitter](#) ... with 184 “followers” to-date, to whom 311 tweets have been posted
- the global Catholic media network (InterMirifica.net), which featured [the Cardinal Foley Symposium](#)

In terms of [mass media](#) ...

- CatholicPhilly.com featured six (6) stories about the activities of the Cardinal Foley Chair
- “The Aquinas” newspaper (University of Scranton) interviewed Fr. Dailey and ran a story about the Cardinal Foley Symposium.

***PLANS for 2016-2017***

Fr. Dailey will continue to offer voluntary service to assist with the work of the Cardinal Foley Chair.

Ongoing activities to be sponsored by the Cardinal Foley Chair include ...

- the 2<sup>nd</sup> annual [“Cardinals’ Forum”](#) at the start of the academic year at the Seminary
  - next discussion tentatively scheduled for August 24, 2016
  - holding a forum in 2016 depends on the appointment of the Cardinal Krol Chair
  
- the 4<sup>th</sup> annual [John Cardinal Foley Lecture on Social Communications](#),
  - scheduled for **January 30, 2017**
  - speaker to be determined
  
- the 2<sup>nd</sup> annual [John Cardinal Foley Symposium for World Communications Day](#)
  - scheduled for Wednesday, **May 24, 2017** (due to Ascension Thursday holiday)
  - panelists to be determined
  - award winners to be determined

Tasks for the Advisory Committee include the following:

- creating a gathering of various young adult groups from the Archdiocese of Philadelphia, at the seminary during the Spring semester, to discuss “Mass, Media, and Mass Media”
  
- generating interest in, and audiences for, the three major events listed above
  
- assisting in the processes associated with the hiring of a full-time faculty member to assume the duties of the John Cardinal Foley Chair beginning in the 2017-2018 academic year.

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