



The
JOHN CARDINAL FOLEY CHAIR
of Homiletics & Social Communications

@ Saint Charles Borromeo Seminary



ANNUAL REPORT, 2018-2019

last updated on 6/24/19

The John Cardinal Foley Chair of Homiletics & Social Communications was inaugurated in 2013-2014 and became a full-time position in 2017-2018 with the appointment of REV. THOMAS DAILEY, O.S.F.S., to the Seminary's faculty.

The report below chronicles the programming supported by the Cardinal Foley Chair and the work of Fr. Dailey on behalf of the Chair during the 2018-2019 year of formation. It concludes with proposed objectives for the work of the Chair during the 2019-2020 year of formation.

TEACHING & SCHOLARSHIP

Under the auspices of the Cardinal Foley Chair, Fr. Dailey educates in several ways, including:

Academic Programs:

- courses (*- newly created)
 - PTH 601* – Theology of Homiletics (Fall 2018) for 14 students
 - PTH 602* – Contemporary Homiletics (Spring 2019) for 14 students

Formation:

- apostolic formation
 - evaluation of diaconal preaching – 43 reports shared with transitional deacons

Publications:

- "Preaching as Praying: Complementary Methods for Sacred Eloquence in the Teaching of St. Francis de Sales" – published in *New Theology Review* 31/1 (October 2018): 11-17
- "The Church at 30,000 Feet: Appreciating Pope Francis's Interviews with Journalists" – forthcoming in the *Journal of Catholic Social Thought* 16/2 (July 2019).

- Commentaries

- blog posts on *SemCasual.org*

- “Why some Church pews are empty” (8/24/18)
 - “Words are not neutral” (9/14/18)
 - “Seeing is ...” (9/21/18)
 - “The unimportance of practically everything” (11/30/18)



- blog posts on *AscensionPress.com*

- “From desert to parish: The challenge of making disciples” (1/30/19)
 - “Close encounters of the divine kind” (2/20/19)
 - “What we need is a change of heart about Mass” (3/21/19)
 - “Running a race for the Church’s future” (4/16/19)
 - “These 6 models of the Church embody Christ” (6/24/19)



- columns on *CatholicPhilly.com*

- “Synod will study today’s music to hear what youth are saying” (7/5/18)
 - “Leisure puts time on our side” (8/14/18)
 - “Sports, like religion, plays out human meaning and divine mystery” (9/7/18)
 - “That ‘old-time religion’ marches on, because it works” (10/9/18)
 - “Ever-new question for young Catholics” (11/6/18)
 - “The unimportance of practically everything” (11/30/18)
 - “With Christmas, fragility is saved by eternity” (12/24/18)
 - “What the Magi teach our joyless, outraged society” (1/10/19)
 - “Poking fun at the press, pope uses humor to spread the Gospel” (2/7/19)
 - “Profiting from our faults this Lent” (3/5/19)
 - “In a shrinking Church, put focus on liturgy among youth” (4/8/19)
 - “‘Going’ to church: the ultimate networking event” (5/8/19)
 - “Show your joy over the gifts we’ve been given” (6/3/19)

- podcasts on *CatholicPhilly.com*

- “Listening to youth” (10/23/18)
 - “What is ‘the Church?’” (11/2/18)
 - “From online networks to human communities” (11/12/18)
 - “How to act like Jesus on social media” (11/30/18)
 - “Church militant or a gentle people of God?” (1/11/19)
 - “Homilies and what to do about them” (1/16/19)
 - “From social webs to real communities” (2/8/19)
 - “The Lord of laughter” (2/21/19)
 - “Fasting and why it’s good for you” (3/11/19)
 - “Home runs and holiness” (3/26/19)
 - “Youth and liturgy” (4/24/19)
 - “Moving from ‘like’ to ‘amen’, online and in person” (5/17/19)
 - “Dare to discern what God wants you to do” (6/6/19)



Research:



- ongoing, as a fellow with the Catholic Leadership Institute (Wayne, PA)
 - composition of white papers on various subjects:
 - on “Missionary Discipleship in the Thought of Pope Francis” (August 2018)
 - on “The Participation of Young Adults in Parish Life” (October 2018)
 - on “Forming Disciples Today: A Consideration of Best Practices Among Roman Catholic Parishes in North America” (June 2019)
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PROGRAMS & ACTIVITIES

On behalf of the Cardinal Foley Chair, Fr. Dailey engages the public in multiple ways, including:

Sponsored Series:

- The 3rd annual *Cardinals’ Forum* – which inaugurated the year of formation on August 30, 2018. Discussion focused on the 2018 Synod of Bishops on “Young People, the Faith, and Vocational Discernment.” Panelists were ARCHBISHOP CHAPUT, Fr. Dailey, and DR. JOHN HAAS. An archive of the presentations is available on the website.
- The 6th annual *John Cardinal Foley Lecture on the Church and Social Communications* – which took place on January 28, 2019 before a public audience of more than 250 people. The featured speaker was Kim Daniels, a member of the Vatican Dicastery for Communications. The event received national coverage via Catholic News Service. Texts, videos, and photos of the event are archived on the website.
- The 4th annual *John Cardinal Foley Symposium* – which was held on May 23, 2019 to celebrate World Communications Day. The new format for the day’s events, which are archived on the website, included a cocktail reception for invited guests (35); a public discussion of the Papal Message (audience of 45-50); presentation of the John Cardinal Foley Award for Excellence in Communications to BILL MCGURN of the *Wall Street Journal*; and a dessert reception for all in attendance. Public events were livestreamed on Vimeo.

Speaking Engagements

- Professional Development
 - "Virtual Presence and Communications" – webcast in the Center for Church Management series at Villanova University (11/20/18)
 - "Encountering God's Love in the Sacraments" – workshops in the Sophia Institute for Teachers in Chicago, IL (2/8/19)

- "Digital Discipleship: Encountering Jesus in an Online World" – a workshop for the Convocation of Catholic Leaders in the Diocese of Camden in Atlantic City, NJ (3/27/19)
- Religious Education
 - "Salesian Spirituality: A Path to Perfection for All ... in tribute to Rev. John Harvey, OSFS" – keynote address for the International Conference of Courage/Encourage at Villanova University (7/13/18)
 - on the *Spiritual Directory* of St. Francis de Sales – a short course for the Nuns of the Visitation of Holy Mary in Snellville, GA (7/27-29/18)
 - on "Young People, the Faith, and Vocational Discernment" – panelist for *The Cardinals' Forum* at Saint Charles Borromeo Seminary (8/30/18)
 - book presentation of *Live Today Well* – for the Adult Faith Formation program at St. Stanislaus parish in Lansdale, PA (10/9/18)
 - "Pope Francis and a Culture of Encounter" – presentation in the Cathedral Speaker Series in the Diocese of Camden, NJ (1/9/19)
 - talk/discussion about Pope Francis's interview on *The Strength of a Vocation* with visiting Novices of the Oblates of St. Francis de Sales at Saint Charles Borromeo Seminary (1/29/19)
 - "The World of Evil" – presentation in the Adult Faith Formation series at St. William parish in Naples, FL (2/27/19)
 - "The Pope Said What? Appreciating How Pope Francis Communicates" – presentation at the Catholic Family Center in East Greenville, PA (3/12/19)
 - on "St. Francis de Sales" – presentation in the Lenten series on Saints at St. Albert the Great parish in Huntingdon Valley, PA (3/25/19)
 - "*Christus Vivit*: The Apostolic Exhortation of Pope Francis on Young People" – formation talk for the Catholic Young Adults of Chester County (5/22/19)
 - series of talks/discussions on the thought of St. John Paul II for the staff of The Culture Project at Saint Charles Borromeo Seminary
 - * on Culture (10/16/18)
 - * on Truth (12/14/18)
 - * on Evil (2/22/19)
 - * on Redemption (4/4/19)
 - * on "Christus Vivit" (5/7/19)

- Spiritual Enrichment
 - Forty Hours preaching – at St. Matthew's parish, Philadelphia (10/21-23/18)
 - Directed Retreat – for the Nuns of the Visitation of Holy Mary in Philadelphia, PA (11/18-21/18)
 - Day of Recollection – for the staff of the Catholic Leadership Institute in Wayne, PA (12/18/18)
 - Parish mission – at St. Charles Borromeo in Boardman, OH (3/30 - 4/1, 2019)

MARKETING & PROMOTION

In the name of the Cardinal Foley Chair, Fr. Dailey interacts with media via multiple formats, including:

Social Communications

- managing the section on the Seminary’s web site dedicated to the Cardinal Foley Chair, on which the following are posted (data current as of 6/21/19)

<i>pages</i>	<i>archives</i>	<i>documents</i>	<i>promotions</i>	<i>stories</i>	<i>links</i>	<i>galleries</i>	<i>videos</i>	<i>audios</i>
30	30	76	46	25	62	17	39	4

- managing five (5) social media accounts, with activity on a more or less weekly basis (data current as of 6/21/19)

<i>platform</i>	<i>reach</i>	<i>activity</i>
Facebook	340 “followers” in 10 countries	72 posts this year
Twitter	332 “followers”	68 posts this year
Instagram	97 "followers"	50 posts this year
Vimeo	3 "followers"	1 video uploaded this year

Mass Media

Radio

- interview on "Friday LIVE!" with Jim Manfredonia and Gabriella Furmato on *Domestic Church Media* (8/10/18)

- interview on "Spirit in the Morning" with Gary Zimak on *Holy Spirit Radio* (8/15/18)
- commercial for the 2019 Cardinal Foley Symposium on *Relevant Radio* (4/29/19)

Print / Digital news stories

- "Archbishop Chaput to join panel on young people and faith" – CatholicPhilly.com (8/29/18)
 - "Archbishop Chaput to pope: Cancel youth synod, meet about bishops" – CatholicPhilly.com (8/31/18)
 - "Simple approach to everyday holiness focus of parish talk" – CatholicPhilly.com (9/14/18)
 - "Week-long work goes into homily prep for, and with, parishioners" – CatholicPhilly.com (1/22/19)
 - "Vatican adviser says 'real reform', not spin, key to recovery from abuse crisis" – CRUX (1/30/19)
 - "Foley lecturer calls for candor, unity among needed church reforms" – CatholicPhilly.com (1/31/19)
 - "Speaker says church leaders have hurt 'real people'; 'real reform' needed" – Catholic News Service (2/1/19)
 - "Cardinal Foley lecture: 'Changes of heart and mind and culture' are needed" – The Dialogue (2/2/19)
 - "St. Thomas & St. Francis de Sales offer sage advice for fasting this Lent" – National Catholic Register (3/5/19)
 - "New Allentown Diocese priest became father long before his ordination Saturday" – The Morning Call newspaper (6/1/19)
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ADMINISTRATION & DEVELOPMENT

Fr. Dailey manages all aspects related to the Cardinal Foley Chair, including:

Committee Work

- directing three meetings (Fall, Winter, and Spring) of the Advisory Committee for the Cardinal Foley Chair to provide insights into planning and marketing processes
- serving on the Academic Affairs Committee of the Seminary's Board of Trustees

Budget & Finance

- managing the operational accounts for the Cardinal Foley Chair
- securing donations to the Cardinal Foley Chair funds held by the Catholic Foundation of Greater Philadelphia as follows:

Special Tasks/Projects

- implemented recommendations from the 2017-2018 Report on Formation in Communications and Homiletics, including
 - introduction of new Homiletics courses (2) in the Theology curriculum
 - use of chapel facilities for instruction in Homiletics
 - use of lay advisors to evaluate Homiletics courses
 - revision of the College curriculum in Communications
 - publication of the Communications & Homiletics Handbook
- secured a new award in Communications in the College Seminary to be presented annually at the Concursus ceremonies





OBJECTIVES for 2019-2020

Programming

1. coordinate/participate in the fourth annual Cardinals' Forum (8/27/2019)
2. coordinate/host the seventh annual Cardinal Foley Lecture (1/27/2019)
3. coordinate/host the fifth annual Cardinal Foley Symposium (5/20/2020)

Teaching

4. teach the following courses:
 - COM 211 – Social Communications (Spring 2020) – * *new course in College Seminary*
 - PTH 601 - Theology of Homiletics (Fall 2019)
 - PTH 602 - Contemporary Homiletics (Spring 2020)
5. complete other tasks (e.g., class lectures, thesis direction, formation conferences), as invited

Scholarship

6. offer presentations for various (arch)diocesan groups in the realms of continuing education and spiritual enrichment
7. conduct research through the Catholic Leadership Institute and publish results via Ascension Press and/or other media
8. engage in professional development through presentations at academic conferences and/or through publications in scholarly or pastoral journals
9. contribute commentaries (columns and podcasts) via *CatholicPhilly.com*

Administration

10. direct three meetings of the Advisory Committee for the Cardinal Foley Chair and continue service on the Board of Trustees' Academic Affairs Committee
 11. manage communications (website + social media) related to the Cardinal Foley Chair
 12. manage the financial accounts of the Cardinal Foley Chair and assist with fund-raising for the Chair's endowments
 13. implement the new Concursus award in Communications for the College Seminary
 14. initiate planning for programs in Homiletics & Social Communications, in preparation for the affiliation with Neumann University
 15. complete other tasks as assigned by the Rector
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