



# The John Cardinal Foley Award in Social Communications

*presented annually by Saint Charles Borromeo Seminary  
in conjunction with the celebration of the World Day of Social Communications*

*to a young adult\* whose work in the realm of social media projects the enduring values  
of truth, beauty, and goodness in fulfillment of the Church's mission to spread the Gospel.*

## DESCRIPTION:

\* The **Young Adult Award** focuses on non-professionals (ages 18-25) and seeks to recognize the creative genius of someone who works with social media, particularly in video format.

**Competition** for this award is based on the writing, filming, editing, and production of a high quality video (10-90 seconds in length) whose subject is connected in some way to the theme of the year's **World Day of Social Communications**.



Award winners will **receive**

- a free table at the banquet, during which the video will be shown
- an honorarium of \$500, along with recognition of institutional support for the project
- a commemorative plaque noting their accomplishment.

## General GUIDELINES:

Young adults are to create an appropriate video connected to the **theme for the World Day of Social Communications** as elucidated in the papal message that is usually published on January 24.

Full versions of the video are limited to 15-90 seconds in length.

Creators may work individually or in groups. One (1) person must be identified as the leader of the project.

Project leaders must upload the video to Google Drive and share the file with The John Cardinal Foley Chair at Saint Charles Borromeo Seminary ([tdailey@scs.edu](mailto:tdailey@scs.edu)).

Following a review for suitability, all videos entered into the competition will be simultaneously uploaded to the Seminary's YouTube and/or Vimeo channels. (Videos deemed to be inappropriate in terms of content or message will not be uploaded, linked to, or otherwise included in the competition.)

The winner of the competition will be the video receiving the highest number of "likes" (and not merely "views"), after being posted on the Seminary's video channel(s).

All videos approved for the competition will be uploaded to the Seminary's site **beginning on April 1**. Videos submitted after April 1 will be uploaded upon approval.

The competition for "likes" takes place throughout the month of April and **ends at midnight on April 30**. Award winners will be notified on May 1.



Questions or concerns may be emailed to the John Cardinal Foley Chair at the Seminary ([tdailey@scs.edu](mailto:tdailey@scs.edu)).