

## The Church



“(S)ince the very evangelization of modern culture depends to a great extent on the influence of the media, it is not enough to use the media simply to spread the Christian message and the Church's authentic teaching. It is also necessary to integrate that message into the ‘new culture’ created by modern communications.” (JOHN PAUL II, 1990)

“The development of the new technologies and the larger digital world represents a great resource for humanity as a whole and for every individual, and it can act as a stimulus to encounter and dialogue. ... To priests in particular the new media offer ever new and far-reaching pastoral possibilities.” (BENEDICT XVI, 2011)



“Let us boldly become citizens of the digital world. The Church needs to be concerned for, and present in, the world of communication, in order to dialogue with people today and to help them encounter Christ. She needs to be a Church at the side of others, capable of accompanying everyone along the way.” (POPE FRANCIS, 2014)

*The Cardinal Foley Chair is the only one of its kind in seminary education in the USA! Its distinctive educational work will bring the Church of the 21<sup>st</sup> century into closer contact with the world ... and bring the world to encounter Christ.*

## The Seminary



Chartered in 1838 and now accredited by both the Commission on Higher Education of the Middle States Association of Colleges and Schools, and the Association of Theological Schools of the United States and Canada, SAINT CHARLES BORROMEO SEMINARY has as its primary mission the formation of Catholic men for pastoral service in the Roman Catholic priesthood of Jesus Christ. The seminary also offers accredited academic programs through its School of Theological Studies and provides formative education for Permanent Deacons of the Archdiocese of Philadelphia.

- **To schedule a presentation** by the Cardinal Foley Chair, contact the School of Theological Studies at the Seminary (610-785-6287).
- **To contribute to the endowment** of the Cardinal Foley Chair, contact the Catholic Foundation of Greater Philadelphia by phone (215-587-5650) or by email ([contactus@catholicfoundationphila.org](mailto:contactus@catholicfoundationphila.org)).

## *Presenting*



## **THE JOHN CARDINAL FOLEY CHAIR OF HOMILETICS & SOCIAL COMMUNICATIONS**

**@ Saint Charles Borromeo Seminary**

100 East Wynnewood Road  
Wynnewood, PA 19096

## The Legacy



The endowed chair is a faculty position created in honor of His Eminence **JOHN CARDINAL FOLEY** (1935-2011). A graduate of Saint Charles Borromeo Seminary, he was ordained a priest for the Archdiocese of Philadelphia in 1962, where he served in editorial roles for the archdiocesan newspaper (*The Catholic Standard & Times*) for nearly twenty years. In 1984 Pope John Paul II appointed him President of the Pontifical Council for Social Communications and was consecrated a bishop that same year. Known the world over as the “voice of Christmas” for his broadcast translation of the papal midnight Mass, he served at the Pontifical Council until 2007. Pope Benedict XVI named him grand master of the Equestrian Order of the Holy Sepulchre of Jerusalem and created him a cardinal in the consistory of November 2007.

## The Arena



In today’s world of social communications evangelization can take place in many ways, including via web sites, blogs, mobile applications, image sharing and social networking platforms. Developing new and improved ways to use these media to spread the Gospel is a long-range task for future leaders of the Church.

But the digital world involves much more than technology ... it engages persons today with new models for understanding the world around us, for comprehending what it means to be human, and for generating vibrant social communities. As such, social communications will have long-lasting effects on faith formation, spirituality, ethics, and “church” as we know it.

## The Mission



*The Cardinal Foley Chair supports the work of the Catholic Church in the realm of social communications by teaching seminary students and church groups, working with staff in parishes and (arch)dioceses, and engaging in dialogue with journalists and media professionals.*

[www.scs.edu/john-cardinal-foley-chair](http://www.scs.edu/john-cardinal-foley-chair)

## The Chair

The inaugural holder of the Cardinal Foley Chair is the **Rev. THOMAS F. DAILEY, O.S.F.S.** A priest in the congregation of the Oblates of St. Francis de Sales (the patron saint of Catholic journalists and writers), he was previously the senior-ranking faculty member at DeSales University (Center Valley, PA), where he served as a professor of Theology and founded the work of the Salesian Center for Faith & Culture. He holds a doctoral degree in Sacred Theology from the Pontifical Gregorian University (Rome).



## The Programs

The Cardinal Foley Chair is tasked with bringing scholarly insight to bear on the evangelical mission of the Church in terms of the mutual interface between Theology and Communications.

Guided by an advisory committee of academics and professionals in both fields, this work will be carried out in many ways, including through academic courses, public presentations, professional publications, and media productions.

DIRECTIVES



ORGANIZE



TAKE ACTION



CATHOLIC MEDIA



The Cardinal Foley Chair currently sponsors three major annual programs held on the Seminary campus:

- **The Cardinals’ Forum** ... a panel discussion on a topic of current concern to inaugurate the academic year
- **The Cardinal Foley Lecture Series** ... featuring a speaker of (inter)national prominence on a subject related to the Church and Social Communications
- **The Cardinal Foley Symposium** ... in celebration of the World Day of Social Communications, with a discussion of the papal message for the day, a video competition among young adults, and the presentation of the Cardinal Foley Award for Excellence to a professional journalist.