



The
JOHN CARDINAL FOLEY CHAIR
of Homiletics & Social Communications

@ Saint Charles Borromeo Seminary



ANNUAL REPORT, 2020-2021

last updated on 6/29/21

The John Cardinal Foley Chair of Homiletics & Social Communications was inaugurated in 2013-2014 and became a full-time position in 2017-2018 with the appointment of REV. THOMAS DAILEY, O.S.F.S. to the Seminary's faculty. The report below chronicles the programming supported by the Cardinal Foley Chair and the work of Fr. Dailey on behalf of the Chair during the 2020-2021 year of formation.

TEACHING & SCHOLARSHIP

Under the auspices of the Cardinal Foley Chair, Fr. Dailey educates in several ways, including:

Academic Programs:

- seminary courses
 - COM 211 – Social Communications (Spring 2021) for 8 CS students
 - PTH 601 – Theology of Homiletics (Fall 2020) for 16 TS students
 - PTH 602 – Contemporary Homiletics (Spring 2021) for 16 TS students

- external collaboration
 - Center for Church Management in the School of Business at Villanova University
 - directed a webinar on "Virtual Presence and Communication" (on 12/9/20)
 - Neumann University – guest presentation about “Effective Public Speaking” in a course for high school scholars (via ZOOM on 12/16/20)
 - “Church Communications Ecology” program at the University of Notre Dame
 - arranged for two seminarians (Andrew Auletta & Matthew Kuna) to participate in the program
 - led a discussion on Church Documents about Social Communications (1/31/21)
 - reviewed a manuscript (“Personalist Pedagogy and Catholic Higher Education”) for possible publication in the *Journal of Catholic Higher Education*

Formation:

- apostolic formation
 - evaluation of diaconal preaching – 18 reports shared with transitional deacons

Professional Memberships:

- Academy of Catholic Theology ... attended annual conference online, 26-27 May 2021
- Catholic Speakers Organization

Publications:

- ***Behold This Heart: St. Francis de Sales and Devotion to the Sacred Heart*** – published by Sophia Institute Press (January 2021).
- “Gentle and Humble of Heart (Matt 11:29): The Image That Gives Rise to Salesian Spirituality” – invited contribution to *A Compendium of Salesian Spirituality*, edited by Antony Kolencherry, MSFS (Bangalore, India: 2021/2022).
- “The Living Heart of Jesus: On Faith in the Resurrection” – article adapted from *Behold This Heart* and published on *CatholicExchange.com* (April 13, 2021)
- “Holiness as a Matter of Routine” – invited contribution to *Religious Life Magazine*, a publication of the Institute on Religious Life, XLV (March/April 2021): 3-5.
- “Behold This Heart” – article adapted from *Behold This Heart* and published on *SpiritualDirection.com* (3/10/21)
- “Preaching Politics from the Pulpit” – published online in *Homiletic & Pastoral Review* (1/28/21).
- “Why We Could Confess via ZOOM” – submitted for publication in *First Things: A Journal of Religion and Public Life* (4/14/20).
- *Commentaries*
 - columns on *CatholicPhilly.com*
 - “We’re all called to conversation – especially our parishes” (7/27/20)
 - “Teach the faith with digitally enhanced storytelling” (9/11/20)
 - “Mystic vision of century-old saint shines for our time” (10/7/20)
 - “Can clarity come from confusion over Pope’s civil union remarks?” (10/30/20)
 - “Friday the 13th: An Omen or an Amen?” (11/13/20)
 - “Take a fresh look at John the Baptist” (12/9/20)

- “Some questions about bishops’ statements” (1/22/21)
- “Getting ‘woke’ to Confession” (3/19/21)
- “Coming soon: Joy of faith unmasked at church” (5/21/21)
- “Gazing on the Sacred Heart of Jesus, we learn in his ‘school of love’”(6/7/21)
- podcasts on *CatholicPhilly.com*
 - arranged for Philadelphia seminarians to be featured in six (6) podcasts about the Sunday Gospels in Lent
 - introduced a new podcast series called “Lift Up Your Heart” with the following episodes:
 - “Behold this heart, and lift up your own” (6/11/21)
 - “Got enemies? Start with love” (6/18/21)

PROGRAMS & ACTIVITIES

On behalf of the Cardinal Foley Chair, Fr. Dailey engages the public in multiple ways, including:

Sponsored Series:

- The 5th annual *Cardinals’ Forum* on August 25, 2020
 - topic: “Co-Responsibility for the Church’s Being & Action in Parish Life”
 - panelists: ARCHBISHOP PEREZ, Fr. Dailey, DR. JOHN HAAS, and DR. NATHAN KNUTSON, and REV. ROBERT PESARCHICK (moderator)
 - audience (online): 852+
 - archive at <https://www.scs.edu/cardinals-forum/archive>
- The 5th annual *John Cardinal Foley Symposium* to celebrate the 2020 World Communications Day on October 1, 2020 (postponed from May 20, 2020)
 - public discussion of the Papal Message
 - presentation of the annual Foley Award to RAY DIDINGER
 - audience (online): 1,124+
 - archive at <https://www.scs.edu/about-saint-charles/foley-chair-social-communications/symposium-series/2020-cardinal-foley-symposium>
- A *special discussion* for the School of Diaconal Formation
 - panelists (homiletics faculty): DCN. ERNEST ANGIOLLILO, FR. THOMAS DAILEY, DCN. CHARLES LEWIS, and REV. JAMES OLSON
 - topic: “Preaching Politics from the Pulpit”
 - audience: 15 in-person + 478 via livestream

- The 8th annual *John Cardinal Foley Lecture on the Church and Social Communications* on February 1, 2021
 - lecturer: BRETT ROBINSON, PH.D. (University of Notre Dame)
 - topic: “Church Communications Ecology”
 - audience (online): 1,870+
 - archive at <https://www.scs.edu/cardinal-foley-lecture-2021>

- The 6th annual *John Cardinal Foley Symposium* to celebrate World Communications Day on May 27, 2021 ... **CANCELED due to non-functioning Internet connection**
 - public discussion of the Papal Message
 - presentation of the Foley Award to JOHN QUIÑONES (ABC News)
 - audience (online): ___
 - archive at <https://www.scs.edu/2021-Cardinal-Foley-Symposium>

Speaking Engagements

- Professional Development
 - “Addressing Misconceptions about Freedom” – podcast in the “Christ in the Classroom” series for the Sophia Institute for Teachers (3/8/21)

- Religious Education
 - “Live Today Well!” -- evangelization talk at St. Anthony of Padua parish (Ambler, PA on 12/5/20)

 - professional development series (talks & discussions) on the thought of Saint John Paul II for the staff / missionaries of The Culture Project at Springfield, PA
 - * on Politics (11/16/20) * on St. Joseph (2/19/21)
 - * on *Centesimus Annus* (12/14/20) * on Divine Mercy (4/23/21)

- Spiritual Enrichment
 - "Into Your Hands ...” – renovation retreat for the Nuns of the Visitation of Holy Mary (Tyrringham, MA via ZOOM on November 18-20, 2020)

 - “Poetry & Practice: Eucharistic Devotion with St. Francis de Sales” - retreat conference for the College division at Saint Charles Borromeo Seminary (Wynnewood, PA on January 9, 2021)

 - “Virtuous Communion: Wisdom from the Patron Saint” – Forty Hours Devotion at St. Francis de Sales parish (Philadelphia, PA on January 24-26, 2020)

- “Patience with Everyone, Even Ourselves!” – retreat conference(s) for the Daughters of St. Francis de Sales (Venice, FL via Zoom on February 12, 2021)
- “Christian Co-Responsibility” – mission talks at St. Thomas More Oratory for the University of Delaware Catholic Campus Ministry (February 13-16, 2021)
- “God so loved the world ...” - Lenten meditation for the College division at Saint Charles Borromeo Seminary (Wynnewood, PA on March 16, 2021)
- “The Seven Last Words” – preaching series for Good Friday at St. Albert the Great parish (Huntingdon Valley, PA on April 2, 2021)
- “The Diaconal Heart” – retreat for the School of Diaconal Formation at Saint Charles Borromeo Seminary (on June 4-6, 2021)
- “The Sacred (Oblate) Heart” – spiritual conference for the convocation of the Oblates of St. Francis de Sales, Wilmington-Philadelphia province (June 14, 2021)

MARKETING & PROMOTION

In the name of the Cardinal Foley Chair, Fr. Dailey interacts with media via multiple formats, including:

Social Communications

- managing the section of the Seminary’s web site dedicated to the Cardinal Foley Chair, on which 517 elements are posted (*data current as of 6/18/21*)

<i>pages</i>	<i>archives</i>	<i>documents</i>	<i>promotions</i>	<i>stories</i>	<i>links</i>	<i>galleries</i>	<i>videos</i>	<i>audios</i>
36	43	127	93	37	86	25	52	18

- managing four (4) social media accounts, with the following activity (*data current as of 6/28/21*)

<i>platform</i>	<i>reach</i>	<i>activity</i>
Facebook	424 followers	70 posts this year, reaching 5,355+ people
Twitter	343 followers	40 posts this year
Instagram	101 followers	21 posts this year
Vimeo		6 videos uploaded

Mass Media

Print / Digital

- “Laity called to share responsibility for church, say experts” (CatholicPhilly.com, 8/28/20)
- “Ray Didinger to join Cardinal Foley Symposium Oct. 1” (CatholicPhilly.com, 9/25/20)
- “Church Communications Ecology Program welcomes inaugural cohort of Church leaders (McGrath Institute for Church Life, 1/12/21) ... *includes two seminarians from SCBS*
- “As TV dies, digital media helps recall our true story” (CatholicPhilly.com, 2/3/21)
- “John Quiñones to receive Cardinal Foley Award (CatholicPhilly.com, 5/20/21)

Radio

- “Driving Home the Faith” with Fr. Rob Jack on Sacred Heart Radio (1/20/21)
- “Friday LIVE!” with Jim & Cheryl Manfredonia on Domestic Church Media (1/22/21)
- “Jon Leonetti in the Morning” on Iowa Catholic Radio (1/25/21)
- “Having Read That” on KSCJ Radio with Brian Vakulskas (1/27/21)
- “Wake Up!” with Gaby Smith on Catholic Community Radio (1/28/21)
- “Spirit Mornings LIVE” with Jen Brown on Spirit Catholic Radio Network (2/25/21)
- “Pathways of Learning” with Sr. Marie Pappas on Sirius XM-The Catholic Channel (2/25/21)
- “Sacred Treasures” with Kathie Duggan on Radio Maria (taped on 2/25/21)
- “Making It Personal” with Bishop William Joensen on Iowa Catholic Radio (3/5/21)
- “Red-C Round Up” with Pamela Marvin on Red-C Catholic Radio (3/17/21)
- “Faith with Reasons” with Ron Finn on Annunciation Radio (3/17/21)
- “Catholic Forum” with Robert Krebs on Relevant Radio (5/22/21)
- “Respect Life Radio” with Deacon Geoff Bennett, Archdiocese of Denver (5/26/21)
- “Spirit Mornings LIVE” with Jen Brown on Spirit Catholic Radio Network (6/7/21)
- “Morning Blend” with Brenda Aikin on Mater Dei Radio (6/8/21)
- “Busted Halo” with Fr. Dave Dwyer (6/10/21)
- “The Son Rise Morning Show” with Annie Mitchell on Sacred Heart Radio (6/11/21)
- “Jon Leonetti in the Morning” on Iowa Catholic Radio (6/11/21)
- “Wake Up!” with Gaby Smith on Catholic Community Radio (6/11/21)
- “Driving Home the Faith” with Fr. Rob Jack on Sacred Heart Radio (6/11/21)
- “The Miracle Hunter” with Michael O’Neil on EWTN Radio (6/19/21)

Podcast & Streaming

- “The Front Line” with Joe Pacillo and Joe Reciniello and on Holy Faith Media (1/24/21)
- “Hear and Now” podcast with Sophia Lezano (4/20/21)
- “Advancing Our Church” podcast with Jim Friend on Facebook Live (5/26/21)
- “Adventures in Imperfect Living” podcast with Greg & Jennifer Willits (5/31/21)
- “How They Love Mary” podcast with Fr. Edward Looney (6/1/21)
- “The Catholic Mama” with Christine Mooney-Flynn (6/4/21)
- “Off the Shelf” podcast with Pete Socks on The Catholic Stand (6/12/21)

Television & Film

- interview with Bishop John Barres and Msgr. Jim Vlaun on two episodes of the “Encounter” television show on the Catholic Faith Network (Long Island, NY - 3/5/21)
 - interview with Fr. Gerard Gentleman on “CFN Live” television show on the Catholic Faith Network (Long Island, NY - 6/9/21) ... **cut short due to deficient WiFi connection**
 - interview on “Currents News” show on Net NY television produced by the DeSales Media Group (Brooklyn, NY - 6/9/21)
 - re-interview with Fr. Gerard Gentleman on “CFN Live” television show on the Catholic Faith Network (Long Island, NY - 6/21/21)
-

ADMINISTRATION & DEVELOPMENT

Fr. Dailey manages all aspects related to the Cardinal Foley Chair, including:

Committee Work

- directed three (3) meetings of the Advisory Committee for the Cardinal Foley Chair to provide insights into planning and marketing processes
- served on the Academic Affairs Committee of the Seminary's Board of Trustees
- served on a working group for the Seminary's new website

Budget & Finance

- managed the operational (discretionary) accounts for the Cardinal Foley Chair, ending the year with a positive variance
- secured donations to the Cardinal Foley Chair funds held by the Catholic Foundation of Greater Philadelphia
- wrote and received a grant from the Catholic Foundation of Greater Philadelphia for the creation of a “Parish Social Communications” component for the formation of seminarians

Special Tasks/Projects

- continuing as spiritual advisor and research fellow for the Catholic Leadership Institute
 - updated online elements of the Communications & Homiletics Handbook
 - continued work as the Episcopal Delegate for the Cause of Beatification and Canonization of William Atkinson, a professed priest of the Order of St. Augustine
-

OBJECTIVES for 2021-2022

Programming

1. coordinate/participate in the sixth annual Cardinals' **Forum** (9/7/2021)
2. coordinate/host the sixth annual Cardinal Foley **Symposium**, *if it is able to be re-scheduled* (Sept. 2021)
3. coordinate/host the ninth annual Cardinal Foley **Lecture** (1/24/2022)
4. coordinate/host the seventh annual Cardinal Foley **Symposium** (5/26/2022)

Teaching

5. teach the following courses:
 - COM 211 – Social Communications (Spring 2022)
 - PTH 601 – Theology of Homiletics (Fall 2022)
 - PTH 602 – Contemporary Homiletics (Spring 2022)
 - SCR 501 – Introduction to Sacred Scripture (Fall 2021)
6. complete other tasks (e.g., class lectures, thesis direction, etc.), as invited

Scholarship

7. offer presentations for various (arch)diocesan groups in the realms of continuing education and spiritual enrichment, including clergy workshops in the dioceses of Allentown, Harrisburg, and Manchester
8. engage in professional development through presentations at academic conferences and/or through publications in scholarly or pastoral journals
9. contribute commentaries (columns and podcasts) to *CatholicPhilly.com* and other media ... and engage seminarians in this work of social communications
10. collaborate with the McGrath Institute for Church Life at the University of Notre Dame in the continuation of their Church Communications Ecology project

Administration

11. direct three meetings of the Advisory Committee for the Cardinal Foley Chair and continue service on the Board of Trustees' Academic Affairs Committee
12. manage communications (website + social media) related to the Cardinal Foley Chair
13. manage the budget for the Cardinal Foley Chair and contribute to fund-raising for the Chair's endowments through sponsorship of the Seminary's annual golf outing

14. administer the Concursus award in Communications for the College Seminary and the awards for Homiletics in the Theology Seminary
 15. collaborate with the Director of Pastoral & Apostolic Formation to administer the grant from the Catholic Foundation for Greater Philadelphia for the creation of a “Parish Social Communications” element to formation
 16. begin to develop conceptual plans for an online continuing education institute for archdiocesan clergy and seminary alumni
 17. as Episcopal Delegate, bring to conclusion the diocesan phase of the Cause for Beatification and Canonization of Fr. William Atkinson, OSA
 18. complete other tasks as assigned by the Rector and/or the Archbishop
-