

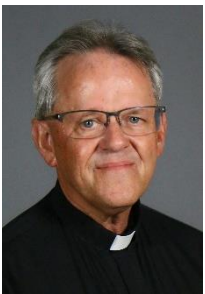
Saint Charles Borromeo Seminary

WORKSHOP ON PARISH SOCIAL COMMUNICATIONS



June 13-15, 2022

PRESENTERS








REV. THOMAS DAILEY, O.S.F.S.







*The John Cardinal Foley Chair of
Homiletics & Social Communications
@ Saint Charles Borromeo Seminary*

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An Oblate of St. Francis de Sales, ordained to the priesthood in 1987, Fr. Dailey earned his doctoral degree at the Pontifical Gregorian University (Rome) and is a member of the Academy of Catholic Theology. He has written, edited or translated ten books and authored more than sixty-five contributions in a variety of professional publications. His commentaries have been featured in news outlets and on digital media nationwide.



	<p align="center">REV. PATRICK WELSH</p> <p align="center"><i>Pastor</i> <i>St. Matthew's Parish (Philadelphia)</i></p> <p align="center">pastorofstmatts@comcast.net</p>	<p>Ordained in 2000, Fr. Welsh holds a licentiate degree in sacred liturgy from the Pontifical Atheneum of San Anselmo (Rome). Formerly the vice-rector and director of liturgy at Saint Charles Borromeo Seminary, he now serves as Pastor of St. Matthew's parish in the Mayfair section of Philadelphia. Father Welsh is constantly striving to find new and creative ways to assist the Church to bridge the gap that exists between God and his people. Under his leadership, St. Matthew's won the top award for "social media innovation and excellence during Covid" at the national Parish Excellence Summit in 2020.</p>
	<p align="center">VANESSA TURCHI</p> <p align="center"><i>Youth Outreach Coordinator</i> <i>and Director of Sacred Music</i> <i>St. Matthew's Parish (Philadelphia)</i></p> <p align="center">vanessa.turchi@gmail.com</p>	<p>Vanessa has worked at Saint Matthew Parish since 2019. For most of Vanessa's professional life, she was a secondary education English teacher, teaching teenagers at both Catholic schools and Philadelphia charter schools. While teaching, she was singing at several churches as a freelance vocalist in Northeast Philadelphia. Father Welsh and Vanessa crossed paths when she was subbing for a cantor at Saint Matthew, and the rest is history. Vanessa serves as the full-time music director and youth director. During the pandemic, and using much of her "Millennial" skills, Vanessa took on the responsibility of the social media presence for the parish and it has become the most passionate part of her work at Saint Matthew.</p>
	<p align="center">SARAH YAKLIC</p> <p align="center"><i>Chief Digital Officer</i> <i>Archdiocese of Los Angeles</i></p> <p align="center">syaklic@gmail.com</p>	<p>Sarah Yaklic is the Chief Digital & Marketing Officer for the Archdiocese of Los Angeles. She is a digital media specialist passionate about evangelizing along the digital highways. Before joining the Archdiocese of Los Angeles, Sarah was the Director of the Grotto Network at the University of Notre Dame. Sarah also spent five years as the director of digital media for the Archdiocese of Washington, D.C.</p> 
	<p align="center">REV. MATTHEW KUNA</p> <p align="center"><i>Parochial Vicar</i> <i>Saint Catharine of Siena (Reading)</i> <i>and Chaplain, Berks Catholic High School</i></p> <p align="center">mkuna@allentowndioocese.org</p>	<p>Ordained to the priesthood on 6/4/22, Fr. Kuna is a priest of the Diocese of Allentown. He is a graduate of Kutztown University of Pennsylvania and Saint Charles Borromeo Seminary. In 2021, he participated in the inaugural cohort of the Church Communications Ecology Program, an initiative of the McGrath Institute for Church Life at the University of Notre Dame to study digital media, ecclesial communication, and parish life.</p>

	<p style="text-align: center;">JOE GARCIA</p> <p style="text-align: center;"><i>Chief Revenue Officer & Senior Evangelist eCatholic</i></p> <p style="text-align: center;">joe@ecatholic.com</p>	<p>Joe Garcia is the “senior evangelist” at Texas-based eCatholic, the largest provider of Catholic parish websites. The job title reflects his twin passions of Catholic evangelization and information technology. </p> <p>eCatholic is a technology platform built for the Church and serves over 7,500 dioceses, parishes, and ministries in all 50 states and 20 countries. Joe is a member of the eCatholic executive team and has been with the company for 9 years. His responsibilities include overseeing the sales and marketing departments, and managing major diocesan partnerships.</p>
	<p style="text-align: center;">BILL ROSE</p> <p style="text-align: center;"><i>Creator / Proprietor Joyful Films</i></p> <p style="text-align: center;">brose@joyfulfilms.com</p>	<p>Bill Rose is the founder of Joyful Films, an EMMY® award winning Video Production Company that specializes in visual storytelling, with a particular emphasis on the joyfulness that flows from God and following Him in the Christian life. Through the power of Video he has helped numerous Catholic organizations achieve their God inspired missions. Also, through the pandemic he aided Parishes throughout Philadelphia in implementing ways to stay connected through livestreaming and virtual events. </p>
	<p style="text-align: center;">PAULA RILEY</p> <p style="text-align: center;"><i>Communications Consultant Oblates of St. Francis de Sales</i></p> <p style="text-align: center;">paulamriley@gmail.com</p>	<p>Paula developed and now oversees the Oblates of St. Francis de Sales Social Media Ministry and supports their other communications and development initiatives. An action-orientated and enthusiastic professional, Paula’s experience includes marketing, human resource management, and sales. She is an adjunct faculty member at Saint Joseph’s University and holds a Master of Organizational Science, Human Resources from Villanova University and a Bachelor of Arts, English from The State University of New York at Albany. </p>
	<p style="text-align: center;">RICHARA KRAJEWSKI</p> <p style="text-align: center;"><i>Pastoral Associate St. Raymond of Peñafort Parish (Philadelphia)</i></p> <p style="text-align: center;">richara.krajewski@gmail.com</p>	<p>Richara Krajewski serves as Pastoral Associate at St. Raymond of Penafort Catholic Church Philadelphia where she leads formation and evangelization outreach to youth and families. She is a board member of the Pro-Life Union of Greater Philadelphia and a Leadership Consultant for Catholic Leadership Institute. Richara has a B.A. in History and Philosophy from Rutgers University and an M.A. in History from the University of Pennsylvania.</p>



TRACY EARL WELLIVER

*Senior Director, Church Engagement
LPI*

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Tracy Earl Welliver has spoken on and coached dioceses, parishes, and individuals on stewardship, engagement, Strengths, and discipleship all over North America, Australia, and New Zealand. He currently writes the weekly reflection, *Everyday Stewardship*, published in bulletins and digital media around the country. He has a BA in theology from DeSales University and a MTS from Duke Divinity School.



PATRICK MCCABE

*Senior Product Manager, Parishes / Schools
Ascension Press*

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Patrick McCabe is a Senior Product Manager at Ascension and is responsible for the development of new programs and products. For more than ten years he has managed the development of resources for parishes and schools, including the award-winning *Chosen* Confirmation program and Ascension’s online digital streaming platform. Before working at Ascension, he worked for six years in Catholic Radio. Patrick has an M.B.A. in Business Management from West Chester University, a B.S. in Business Communications from Chestnut Hill College and a Certificate in Project Management from Temple University.



LORI TEDJESKE

*Leadership Consultant, NextGen Parishes
Catholic Leadership Institute*

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Lori joined Catholic Leadership Institute in 2015 as the Manager of Fulfillment Support, and now serves as a Leadership Consultant. She earned her undergraduate degree from DeSales University in Sports Management and Spanish, her MBA from Villanova University, and is currently pursuing a PhD in Organizational Leadership in Non-Profits from Eastern University. Lori brings more than 15 years of combined experience from Catholic Higher Education and the non-profit sector.

