



PARISH SOCIAL COMMUNICATIONS

a formation workshop for parish staff in the Archdiocese of Philadelphia

JUNE 13-14-15, 2022

@ Saint Charles Borromeo Seminary

photos by Luke Baran

Pastors & Participants gather for the opening



FR. TOM DAILEY introduces the event by remembering John Cardinal Foley



FR. PATRICK WELSH & VANESSA TURCHI kick things off with the award-winning tale of St. Matt's parish in Mayfair





SARAH YAKLIC emphasizes what really matters when it comes to digital communications



FR. MATTHEW KUNA
(SCS '22)
talking about the parish "ecology"



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JOE GARCIA opens the digital front door by showing how to have engaging websites ... and pointing to the value of electronic giving



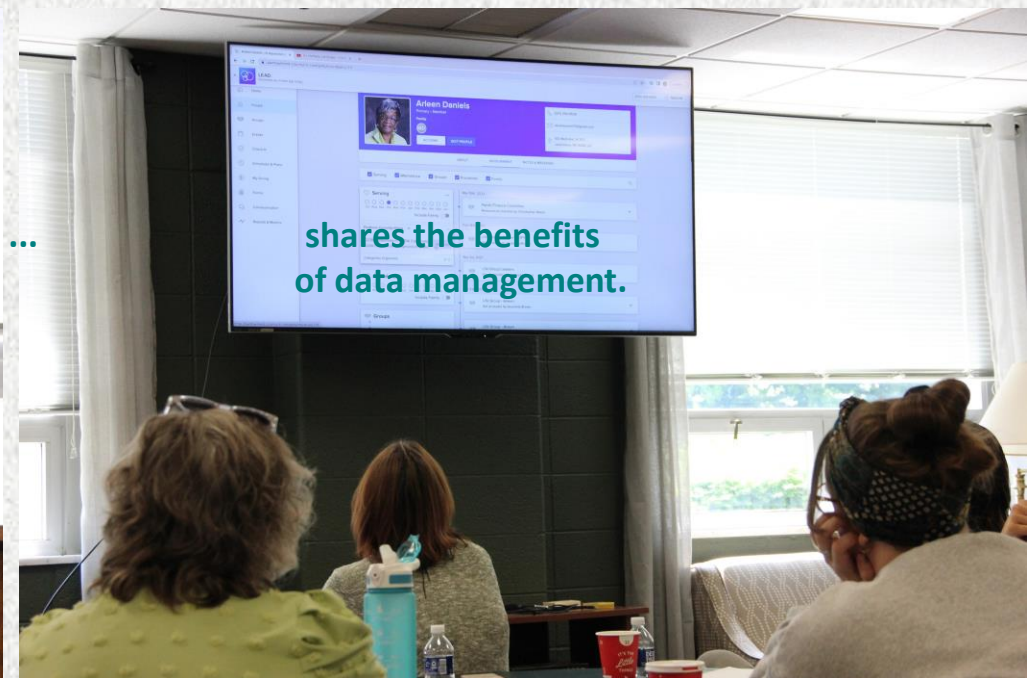
PAULA RILEY champions a social media plan ...
with a patron saint of communications watching over!



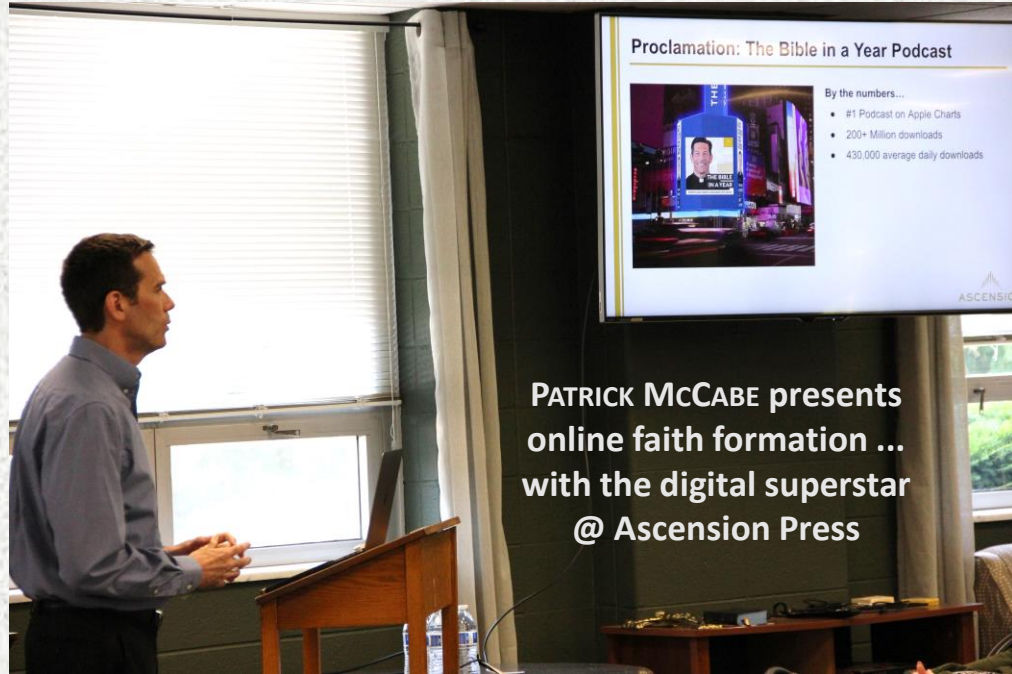
TRACY EARL WELLIVER pitches the power
of high-quality parish bulletins!



RICHARA KRAJEWSKI ...



AILEEN DAVIES shares the benefits
of data management.



**PATRICK MCCABE presents
online faith formation ...
with the digital superstar
@ Ascension Press**



**And LORI TEDJESKE guides
the group through
the design of a social
communications project**





The inaugural cohort

is all smiles here ...

but now it's back to work proclaiming the Good News via social communications!