



The  
**JOHN CARDINAL FOLEY CHAIR**  
of Homiletics & Social Communications

@ Saint Charles Borromeo Seminary



## ANNUAL REPORT, 2021-2022

*last updated on 7/9/22*

The John Cardinal Foley Chair of Homiletics & Social Communications was inaugurated in 2013-2014 and became a full-time position in 2017-2018 with the appointment of REV. THOMAS DAILEY, O.S.F.S. to the Seminary's faculty. The report below chronicles the programming supported by the Cardinal Foley Chair and the work of Fr. Dailey on behalf of the Chair during the 2021-2022 year of formation.

---

### TEACHING & SCHOLARSHIP

*Under the auspices of the Cardinal Foley Chair, Fr. Dailey educates in several ways, including:*

#### Academic Programs:

- seminary courses
  - COM 211 – Social Communications (Spring 2022) for 8 CS students
  - PTH 601 – Theology of Homiletics (Fall 2021) for 22 TS students
  - PTH 602 – Contemporary Homiletics (Spring 2022) for 21 TS students
  - SCR 501 - Introduction to Sacred Scripture (Fall 2021) for 24 TS students
  
- seminary academic affairs
  - evaluator for M.Div. competency exams (1/9/22)
  - evaluator for M.A. comprehensive exams (3/9/22)
  
- external collaboration
  - Center for Church Management in the School of Business at Villanova University
    - directed a webcast on "Virtual Presence and Communication" (on 11/10/21)
  
  - McGrath Institute for Church Life at the University of Notre Dame
    - panelist at the capstone conference for the "Church Communications Ecology Program" (6/29/22-7/1/22)

#### Pastoral/Apostolic Formation:

- evaluation of diaconal preaching – 18 reports shared with transitional deacons

- “Digital Diakonia: At the Service of the Gospel via Social Communications” -- workshop presentations (2) for permanent deacon candidates in the Archdiocese of Philadelphia (PA) on 2/19/22
- initiated a summer workshop on Parish Social Communications, funded by a grant from the Catholic Foundation of Greater Philadelphia
  - pilot program held on June 13-15, 2022
  - 10 staff in the cohort + 12 guest presenters
  - archive at [www.scs.edu/chairs/foley-chair-of-social-communications/parish-workshop/](http://www.scs.edu/chairs/foley-chair-of-social-communications/parish-workshop/)

### Professional Memberships:

- Academy of Catholic Theology
- Catholic Association of Teachers of Homiletics
  - participated in annual meeting, via ZOOM, on December 1, 2021
- Catholic Speakers Organization

### Publications:

- “Behold This Heart: The Abiding Heart of Jesus” - adapted article published on [SpiritualDirection.com](http://SpiritualDirection.com) (June 30, 2021)
- “The Abiding Heart of Jesus and the Endurance of His Love” - adapted article published on [CatholicExchange.com](http://CatholicExchange.com) (July 9, 2021)
- “Cordiality as the Salesian Approach to Healing Relationships” - article adapted from conference keynote and published in the *Indian Journal of Spirituality* 35/1 (Jan-Mar 2022): 42-55
- *Live Today Well: St. Francis de Sales’s Simple Approach to Holiness* - Chinese translation by Kuei-Ping Su (Daughters of St. Paul, June 2022)
- “Gentle and Humble of Heart (Matt 11:29): The Image That Gives Rise to Salesian Spirituality” – in Antony Kolencherry, MSFS (ed.), *Be at Your Best: A Compendium of Salesian Spirituality* (forthcoming from St. Paul Publications, 2022)



- *Commentaries*
  - article on “The Mystery of the Eucharist in the Life of the Church” published in *The Dialog* (Diocese of Wilmington, 3/4/22)
  - columns on *CatholicPhilly.com*
    - “Concerned about coherence? Seek who, not what, you get at Mass” (8/5/21)

- “Hail, the King of me” (11/24/21)
- “Listen up with an open heart” (1/31/22)
  - reprinted in *The Dialog* (Diocese of Wilmington, 2/9/22)
- podcasts on *CatholicPhilly.com*
  - “Freedom and the fork in the road” (7/19/21)
  - arranged for Philadelphia seminarians to be featured in six (6) podcasts about the Sunday Gospels in Lent

---

## PROGRAMS & ACTIVITIES

*On behalf of the Cardinal Foley Chair, Fr. Dailey engages the public in multiple ways, including:*

### Sponsored Series:

- The 6<sup>th</sup> annual *Cardinals’ Forum* on September 7, 2021
  - topic: “The Social Media Magisterium: Where Popularity and Reliability Collide!”
  - panelists: Archbishop Perez, Deacon Matthew Kuna, Dr. John Haas, and Dr. Nathan Knutson
  - audience (online): 670 (Facebook) + 235 (Vimeo)
  - archive at [www.scs.edu/cardinals-forum/archive](http://www.scs.edu/cardinals-forum/archive)
- The 9<sup>th</sup> annual *John Cardinal Foley Lecture on the Church and Social Communications* on April 25, 2022
  - lecturer: BISHOP PAUL TIGHE (Pontifical Council for Culture)
  - topic: “An Ecclesial Perspective on the Digital Culture”
  - audience: 82 in-person + 303 online views
  - archive at [www.scs.edu/chairs/foley-chair-of-social-communications/cardinal-foley-lecture-series-archive/2022-cardinal-foley-lecture/](http://www.scs.edu/chairs/foley-chair-of-social-communications/cardinal-foley-lecture-series-archive/2022-cardinal-foley-lecture/)
- The 6<sup>th</sup> annual *John Cardinal Foley Symposium* celebrating World Communications Day on May 26, 2022
  - public discussion of the Papal Message: “Listening with the Ear of the Heart”
  - presentation of the Foley Award to JIM GARDNER (6ABC Action News anchor)
  - audience: town hall = 24 / luncheon = 32
  - archive at [www.scs.edu/chairs/foley-chair-of-social-communications/the-cardinal-foley-symposium/2022-foley-symposium/](http://www.scs.edu/chairs/foley-chair-of-social-communications/the-cardinal-foley-symposium/2022-foley-symposium/)

### Speaking Engagements

- Professional Development
  - “Spirituality of the Mass” -- keynote address for the convocation of permanent deacons in the Diocese of Allentown (PA) on 9/18/21

- “The Craft of Preaching” -- series of workshops (4) for the annual Priests’ Continuing Formation Workshop in the Diocese of Harrisburg (PA) on 10/7/21
- “Social Media as a Parallel Magisterium?” -- continuing education seminar for priests at the Pontifical North American College, Casa Santa Maria (Rome, Italy) via Zoom on 12/7/21
- “Behold Your Mother” - scholarly presentations (2) for the Independence Mission Schools at the Sophia Institute for Teachers in Philadelphia, PA on 4/1/22
- “Salesian Spirituality for Today’s Clergy” -- conferences (4) for the annual convocation of the presbyterate in the Diocese of Manchester (NH) on 5/2-4/22
  
- Religious Education
  - “Living Today Well” -- talks (2) for parish/school staff at St. Thomas the Apostle (Glen Mills, PA) on 9/1/21
  - “St. John Paul II and Sundays” - continuing education series, on the thought of Saint John Paul II, for the staff of The Culture Project (Wynnewood, PA) on 12/15/21
  - “The Homily, the Creed, and the Profession of Faith” -- presentation in the Advent series at St. Augustine parish (Philadelphia, PA) via Zoom on 12/21/21
  - “The Mystery of Eucharist” -- presentation in the Catholic Conversations series at the University of Delaware, St. Thomas More Oratory on 2/24/22
  - “St. John Paul II and the Eucharist” - continuing education series, on the thought of Saint John Paul II, for the staff of The Culture Project (Wynnewood, PA) on 3/9/22
  - “Healing Relationships: Let It Begin with Francis de Sales” -- keynote address for the “Live Jesus” conference at St. John Neumann parish (Reston, VA) on 3/26/22 and at St. Thomas the Apostle parish (Glen Mills, PA) on 4/2/22
  - “Another Philadelphia Saint? The Story of a Cause” -- presentations (2) to the students (3/30/22) and the faculty/staff (3/31/22) at Saint Charles Borromeo Seminary (Wynnewood, PA)
  - “The Power of Images in Devotion to the Sacred Heart of Jesus” - webinar presentation (via Zoom) in the “Into the Deep” series for the Archdiocese of Vancouver (British Columbia, Canada) on June 24, 2022.
  
- Spiritual Enrichment
  - “Nothing Compares to Being Here” - Forty Hours devotion for St. Hilary of Poitiers (Rydal, PA) on 10/24-26/21

- "Journeying with St. Joseph"— renovation retreat conferences (3) for the Nuns of the Visitation of Holy Mary (Philadelphia, PA) on 11/18-21/21
- “Don’t Forget Your Faith!” – retreat conferences (2) for the Daughters of St. Francis de Sales (Venice, FL) via Zoom on 2/12/22
- “Love the Life that God Gave You” - conference for faculty and staff at Monsignor Bonner/Archbishop Prendergast High School (Upper Darby, PA) on 3/3/22
- “Behold This (Sacred) Heart” - conferences (3) for the Lenten mission at St. Ann Catholic Church (Naples, FL) on 3/12-15/22
- “Apostle(s) of the Sacred Heart” - conferences (2) for the Lenten mission at St. Margaret Marcy Church (Algonquin, IL) on 3/19-22/22
- “The Three Stories of Holy Thursday” - conferences (2) for faculty and staff of Roman Catholic High School (Haverford, PA) on 4/13/22

**MARKETING & PROMOTION**

*In the name of the Cardinal Foley Chair, Fr. Dailey interacts with media via multiple formats, including:*

Social Communications

- managing the section of the Seminary’s web site dedicated to the Cardinal Foley Chair, on which 552 elements are posted (*data current as of 6/18/22*)

<i>pages</i>	<i>archives</i>	<i>documents</i>	<i>promotions</i>	<i>stories</i>	<i>links</i>	<i>galleries</i>	<i>videos</i>	<i>audios</i>
35	54	143	67	58	84	30	64	17

- managing four (4) social media accounts, with the following activity (*data current as of 6/26/22*)

<i>platform</i>	<i>reach</i>	<i>activity</i>
Facebook	431 followers	46 posts this year, <b>reaching 11,544 people</b>
Twitter	343 followers	23 posts this year
Instagram	112 followers	6 posts this year
Vimeo		0 videos uploaded

## Mass Media

### *Print / Digital*

- “Social media’s effect on Church life examined” (CNS / CatholicPhilly.com, 7/2/21)
- “Seminarian Deacon to give presentation at Notre Dame” (AD Today, 9/7/21)
- “Diocese Deacons gather for a ‘refresher with the sacred’” (AD Today, 9/22/21)
- “Allentown Catholic Diocese carrying out Pope Francis’ call for feedback as the church examines how it leads the flock” (The Morning Call, 10/14/21)
- “Parishioner is inspired to sow seeds of Salesian spirituality beyond St. John Neumann Church in Reston (Arlington Catholic Herald, 1/12/22)
- “Healing relationships is topic of April 2 retreat” (CatholicPhilly.com, 3/30/22)
- “Little virtues’ heal relationships, say speakers at ‘Live Jesus!’ 2022 (Arlington Catholic Herald, 4/4/22)
- “Vatican expert to speak on church and digital culture” (CatholicPhilly.com, 4/6/22)
- “The ministry of Catholic journalism, and you” (Catholic Star Herald, 5/19/22)
- “Jim Gardner to speak at St. Charles Seminary” (CatholicPhilly.com, 5/20/22)
- “Philadelphia news icon ... to be presented with 2022 Cardinal Foley Award” (The Dialog, 5/20/22)
- “Actions News veteran anchor Jim Gardner honored ...” (The Dialog, 5/26/22)
- “News Anchor Jim Gardner honored with Cardinal Foley award” (CatholicPhilly.com, 5/27/22)
- “Action News’ Jim Gardner Receives Special Honor at Saint Charles Borromeo Seminary in Wynnewood” (Montco Today, 6/1/22)

### *Radio*

- interview with Ken Huck on “Meet the Author” show on Radio Maria (9/30/21)

### *Podcast & Streaming*

- “Media, Polarization, and the Gospel” with Matthew Kuna on Church Life Today (9/26/21)

### *Television & Film*

- “Devotion to the Sacred Heart” - live appearance on “Women of Grace” program (EWTN, 6/3/22)
- “St. Francis de Sales” - episode in the documentary series on “The Doctors of the Church,” filmed for EWTN (7/14/21), not yet scheduled for broadcast

---

## **ADMINISTRATION & DEVELOPMENT**

*Fr. Dailey manages all aspects related to the Cardinal Foley Chair, including:*

### Committee Work

- directed three (3) meetings of the Advisory Committee for the Cardinal Foley Chair to provide insights into planning and marketing processes
- re-appointed to the Academic Affairs Committee of the Seminary's Board of Trustees

### Budget & Finance

- managed the **operational** accounts for the Cardinal Foley Chair (budget = \$18,000), with another year-end positive variance
- secured **donations** (approximately \$7,000) to the Cardinal Foley Chair funds held by the Catholic Foundation of Greater Philadelphia
- administered **grant funding** from the Catholic Foundation of Greater Philadelphia (\$9,825), for development of a Parish Social Communications Workshop

### Special Tasks/Projects

- continuing as spiritual advisor and research fellow for the Catholic Leadership Institute
  - updated online elements of the Communications & Homiletics Handbook
  - attended a Zoom webinar on “Promoting Integral Development and Peace in the Digital Era: New Technologies in the post-Covid World” sponsored by the Dicastery on Integral Human Development (Rome) on 12/9/21
  - together with Homiletics faculty, submitted a revision to the pertinent section of the Study Guide for the M.Div. competency examination
  - continued work as the Episcopal Delegate for the Cause of Beatification and Canonization of William Atkinson, a professed priest of the Order of St. Augustine
    - directed the archdiocesan phase and its Closing Session on 10/19/21
    - spoke about the process to seminarians (3/30/22) and to faculty/staff (3/31/22)
    - re-appointed to direct a supplemental inquiry (Summer 2022)
-