

The
JOHN CARDINAL FOLEY CHAIR
of Homiletics & Social Communications

@ Saint Charles Borromeo Seminary



ANNUAL REPORT, 2022-2023

last updated on 6/27/23

The John Cardinal Foley Chair of Homiletics & Social Communications was inaugurated in 2013-2014 and became a full-time position in 2017-2018 with the appointment of REV. THOMAS DAILEY, O.S.F.S. to the Seminary's faculty. The report below chronicles the programming supported by the Cardinal Foley Chair and the work of Fr. Dailey on behalf of the Chair during the 2022-2023 year of formation.

TEACHING & SCHOLARSHIP

Under the auspices of the Cardinal Foley Chair, Fr. Dailey educates in several ways, including:

Academic Programs:

- seminary courses
 - COM 211 – Social Communications (Spring 2023) for 6 CS students
 - PTH 601 – Theology of Homiletics (Fall 2022) for 20 TS students
 - PTH 602 – Contemporary Homiletics (Spring 2023) for 20 TS students
- seminary academic affairs
 - director of M.A. thesis by Loudon Redinger (not completed)
 - evaluator for M.Div. competency exams (2/8/23)
 - evaluator for M.A. comprehensive exams (3/10/23)
- external collaboration
 - Center for Church Management in the School of Business at Villanova University-- directed a webcast on "Virtual Presence and Communication" (on November 11, 2022)

Spiritual Formation

- “St. Francis de Sales and the *Introduction to the Devout Life*” – conferences in the Spiritual Year program of Saint Charles Borromeo Seminary (Conshohocken, PA) on October 18-19, 2022.

Pastoral/Apostolic Formation:

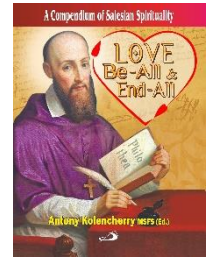
- evaluation of diaconal preaching – 12 reports shared with transitional deacons
- Parish Social Communications Workshop – second annual program *postponed* until Fall 2023

Professional Memberships:

- Academy of Catholic Theology
 - attended 2023 annual meeting in Washington, DC (5/23/23)
- Catholic Association of Teachers of Homiletics
- Catholic Speakers Organization

Publications:

- chapters in Antony Kolencherry, MSFS (ed.), *LOVE: Be-All and End-All. A Compendium of Salesian Spirituality*, Mumbai (India): St. Paul Publications, 2023:
 - reprint of “A Song of Prayer: Reading the Canticle of Canticles with St. Francis de Sales,” pp. 108-123
 - invited contribution on “Gentle and Humble of Heart (Matt 11:29): The Christological Image That Gives Rise to Salesian Spirituality,” pp. 237-246
- “Before and After the First Papal Tweet: How Pope Benedict XVI Promoted ‘Communio’ in a World of Social Communications” – in *Homiletic & Pastoral Review* (online) on January 27, 2023.
- “From *Canticle* to *Treatise* and Back: St. Francis de Sales on The Love of God” – in the proceedings of the international seminar in Guwahati (India) on “The Universal Call to Holiness,” commemorating the fourth centenary of the death of St. Francis de Sales (forthcoming from St. Paul Publications, 2023)



PROGRAMS & ACTIVITIES

On behalf of the Cardinal Foley Chair, Fr. Dailey engages the public in multiple ways, including:

Sponsored Series:

- The 7th annual *Cardinals’ Forum* (August 30, 2022)
 - topic: “From Sunday to Sunday: Liturgical Formation of the People of God”
 - panelists: Dr. John Haas, Fr. Thomas Dailey, Dr. Nathan Knutson + Fr. David Friel (mod.)
 - audience: ___ in-person + > 625 online + 968 social media impressions
 - archived online at www.scs.edu/cardinals-forum/archive
- The 10th annual *John Cardinal Foley Lecture on the Church & Social Communications* (January 23, 2023)
 - lecturer: LINO RULLI (“The Catholic Guy” Show)
 - topic: “The Present & Future of Catholic Media”
 - audience: > 220 in-person + > 1,500 online views + > 14,119 social media impressions
 - archived online at <http://www.scs.edu/chairs/foley-chair-of-social-communications/cardinal-foley-lecture-series-archive/2023-cardinal-foley-lecture/>

- The 7th annual *John Cardinal Foley Symposium* celebrating World Communications Day (June 5, 2023)
 - discussion about “The Future of Catholic Journalism”
 - with Gretchen Crowe (OSV News), JD Flynn (The Pillar), Bill Maier (DeSales Media)
 - remarks on the Papal Message: “Speaking with the Heart”
 - presentation of the Foley Award to CINDY WOODEN (CNS, Rome)
 - audience = 35 in-person + 16 online views + > **14,312** social media impressions
 - archived online at <https://www.scs.edu/chairs/foley-chair-of-social-communications/the-cardinal-foley-symposium/2023-foley-symposium/>

Speaking Engagements

- Academic Conferences
 - “Before and After the First Papal Tweet: How Pope Benedict XVI Promoted ‘Communio’ in a World of Social Communications” – presentation at the conference on “Catholicity as Gift and Task: Celebrating the 50th Anniversary of *Communio*” at St. Bernard’s School of Theology and Ministry (Rochester, NY) on October 1, 2022
 - “From *Canticle* to *Treatise* and Back: St. Francis de Sales on The Love of God” – livestream presentation for the international seminar on Salesian spirituality sponsored by the Missionaries of St. Francis de Sales in Guwahati, Assam (India) on December 10, 2022
 - “Eucharist: The ‘Actual’ Presence of Jesus in a Digital World” – presentation for the Symposium on Transforming Culture at Benedictine College (Atchison, KS) on March 24-25, 2023
- Professional Development
 - “Prayer: A Conversation with God” - scholarly presentations (2) for the Independence Mission Schools at the Sophia Institute for Teachers in Philadelphia, PA on August 26, 2022
- Religious Education
 - “Salesian Spirituality: An Everyday Approach to Holiness” – video presentation for the international conference of Courage/EnCourage, at the University of St. Mary of the Lake (Mundelein, IL) on July 28-31, 2022
 - “Thy Will Be Done: Living between the Two Wills of God” – episode #21 in the video series for the Salesian Jubilee, sponsored by the Missionaries of St. Francis de Sales in India, broadcast on YouTube on September 14, 2022
 - “On *Dei Verbum*” – presentation in the series celebrating the 60th anniversary of the Second Vatican Council, at St. Albert the Great parish (Huntingdon Valley, PA) on October 17, 2022

- “One, Holy, Catholic, and Apostolic Church” – ZOOM presentation/discussion in the series on the Creed, from St. Augustine Church (Philadelphia, PA) on March 21, 2023
- “World Communications Day: Tradition & Innovation” – presentation to the Lehigh Valley chapter of Legatus at Lehigh Country Club (Allentown, PA) on May 3, 2023
- Spiritual Enrichment
 - “Behold This Heart” – retreat conferences (4) for permanent deacons in the Diocese of Harrisburg (at Malvern, PA) on October 7-8, 2022
 - “Beholding the Sacred Heart: The Power of Imagery” - presentation for the Sacred Heart Congress (Westerville, OH) on November 5, 2022
 - “The Sage and the Saint” – retreat conferences (3) for the Nuns of the Visitation of Holy Mary (Philadelphia, PA) on November 18-21, 2022
 - “Profiting from Our Faults” – Lenten reflection for the Allentown Diocese’s Commission for Men, at St. Ignatius of Loyola parish (Sinking Spring, PA) on February 25, 2023
 - “Profiting from Our Faults” – Lenten reflection for Queenship of Mary parish (Northampton, PA) on March 19, 2023

MARKETING & PROMOTION

In the name of the Cardinal Foley Chair, Fr. Dailey interacts with media via multiple formats, including:

Social Communications

- managing the section of the Seminary’s web site dedicated to the Cardinal Foley Chair, on which 601 elements are posted (*as of 6/27/23*)

<i>pages</i>	<i>archives</i>	<i>documents</i>	<i>promotions</i>	<i>stories</i>	<i>links</i>	<i>galleries</i>	<i>videos</i>	<i>audios</i>
35	60	146	70	57	73	35	103	22

- managing four (4) social media accounts, with the following activity (*data current as of 6/27/23*)

<i>platform</i>	<i>reach</i>	<i>activity</i>
Facebook	450 followers	54 posts this year, reaching 7,680 people
Twitter	373 followers	26 posts this year, with 28,589 impressions
Instagram	114 followers	7 posts this year
Vimeo	3 followers	0 videos uploaded

Mass Media

Print / Digital

- commentary – “St. Margaret Mary and Me” (*DeSales Weekly*, 10-13-22)
- commentary – “After season’s end, resurrection awaits” (*The Dialog*, 11-7-22)
- promotion - “Lino Rulli to speak on Catholic media at Cardinal Foley lecture” (*The Dialog*, 1-5-23)
- promotion – conference for Diocesan Commission for Men (*AD Today*, 1-23-23)
- photo feature – Cardinal Foley Lecture (*Catholic Philly*, 1-30-23)
- commentary – “Wise men and the Christmas choice” (*The Dialog*, 1-11-23)
- promotion – “Foley Lecture: The Present & Future of Catholic Media” (*Catholic Philly*, 1-12-23)
- announcement – “Attention Men: Lenten Morning of Reflection” (*AD-Today*, 1-23-23)
- photo feature – “10th Annual John Cardinal Foley Lecture” (*Catholic Philly*, 1-30-23)
- commentary – “In a world of polarization, a nod toward ‘love your enemies’” (*The Dialog*, 2-22-23)
- announcement – “A Lenten Journey at Queenship of Mary” (*The AD Times*, 3-16-23)
- commentary – “Cordiality gives us the way to ‘be real’” (*The Dialog*, 5-12-23)
- coverage – Cardinal Foley Symposium (FOX-29 News, 6/5/23)
- story – Editor recounts visit to Seminary for Cardinal Foley Symposium (*The Pillar*, 6/6/23)
- story – “Catholic media should ‘inform and inspire’” (*The Dialog*, 6/8/23)
- national story – “Experts: Catholic Media Is Essential ...” (*OSV News*, 6/8/23)
- national story – on PEW study of online worship (*OSV News*, 6/13/23)
- commentary – “As a society, we still have much to learn in the ‘school of love’” (*The Dialog*, 6-15-23 and re-printed on *AD Today*, 6-16-23)
- commentary – “Really celebrating summer” (*DeSales Weekly*, 6-22-23)

Radio

- guest on “The Sacred Heart Hour” – St. Gabriel Catholic Radio, Ohio (live broadcast, 10-7-22)
- interview with Fr. Rob Jack on “Driving Home the Faith” – Sacred Heart Radio (live, 1-24-23)
- interview with Anna Mitchell on the “Son Rise Morning Show” – Sacred Heart Radio (live, 6-15-23)

Podcast & Streaming

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Television & Film

- featured guest on the EWTN series on “The Doctors of the Church” speaking about St. Francis de Sales (broadcast premiere on 9/27/22)
 - interview with Bishop John Barres and Msgr. James Vlaun on the “Encounter” television show on the Catholic Faith Network, about “*Totum Amoris Est*,” the apostolic letter of Pope Francis on the fourth centenary of the death of Saint Francis de Sales (taped 4/28/23)
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ADMINISTRATION & DEVELOPMENT

Fr. Dailey manages all aspects related to the Cardinal Foley Chair, including:

Committee Work

- directed three (3) meetings of the Advisory Committee for the Cardinal Foley Chair to provide insights into planning and marketing processes
- member of the Academic Affairs Committee of the Seminary's Board of Trustees

Budget & Finance

- managed the operational accounts for the Cardinal Foley Chair (budget = \$18,000), with another year-end positive variance
- secured donations (approximately \$6,200) to the Cardinal Foley Chair funds held by the Catholic Foundation of Greater Philadelphia

Special Tasks/Projects

- continuing as spiritual advisor and research fellow for the Catholic Leadership Institute
 - updated online elements of the “Communications & Homiletics Handbook”
 - continued work as the Episcopal Delegate for the Cause of Beatification and Canonization of William Atkinson, a professed priest of the Order of St. Augustine
 - directed a supplemental inquiry (May - October, 2022)
 - represented the Seminary at the 2022 Catholic Crypto Conference (Valley Forge, PA) on November 17-18, 2022
 - grant applications written and submitted
 - “The Angel Award” from the Catholic Foundation of Greater Philadelphia (\$50,000)
 - application accepted for continuation in the process
 - award determination to be announced 10/19/23
 - “Compelling Preaching Initiative” from the Lilly Endowment (\$1.2 million)
 - award determination pending in Fall 2023
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