

2025



2026

Shepherds for the Flock

Supporting Seminary Formation for Our Church's Future

2025-2026 Saint Charles Borromeo Seminary Appeal
Parish Manual

DEAR PASTORS AND PARISH LEADERS,

On behalf of the entire community of St. Charles Borromeo Seminary, I extend my deepest gratitude to you, our Pastors and Parish Life Directors, for your faithful, generous, and ongoing support of the annual Seminary Appeal. Because of your prayers and efforts, we are able to continue forming priests, permanent deacons, religious, and lay leaders who will serve as shepherds for the flock of Christ's Church.

As we begin the 2025–2026 Seminary Appeal, with the theme *Shepherds for the Flock*, I humbly ask for your continued support. Your partnership allows us to provide the spiritual, intellectual, human and pastoral formation that prepares men and women to lead and serve the People of God.

Please know that we at the Seminary remember you daily in our prayers and are deeply grateful for all you do to advance our mission. May the Lord bless you abundantly for your generosity and commitment to forming the shepherds of tomorrow.

With gratitude,

A handwritten signature in black ink that reads "T. Christopher Redcay". The signature is written in a cursive, flowing style.

Rev. T. Christopher Redcay
Rector, St. Charles Borromeo Seminary

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***Resources included in separate files:*

Social Media Images

Bulletin Inserts (English and Spanish Versions)

In-Pew QR Code Sheets

*Video – available for download **HERE***

*All resources are also available for download online at
scs.edu/appeal/parish.*

Important Notes

Seminary Appeal Overall Goal for 2025-2026 - \$3 million

*Reports will be sent periodically throughout the year so you can track your parish's progress in comparison with last year's total amount raised. Instead of an assigned goal, each parish is encouraged to **surpass last year's total raised** for the Seminary Appeal. This approach allows every parish to build upon its own past generosity and celebrate growth from year to year.*

Materials for Speaker Weekend

All printed materials (in-pew brochures, posters, bulk return envelopes) should be delivered to your parish in early October. If you have not received your materials by October 22, please contact the Advancement Office (contact information below).

Lockbox Address / Procedures

All contributions should be mailed directly to the Seminary Appeal lockbox:

St. Charles Borromeo Seminary
CL #5315
P.O. Box 95000
Philadelphia, PA 19195-0001

*Please encourage parishioners to use the provided envelopes or give online at **scs.edu/appeal** for accuracy and ease of processing.*

Contact Information

For assistance or questions, please contact:

Advancement Office
St. Charles Borromeo Seminary
610-785-6231
appeal@scs.edu

Steps to a Successful Speaker Weekend

Speaker Weekends will be held on November 8-9 and November 15-16. If you have been assigned a speaker, you will receive a note with the speaker's name and contact information. The speakers are so excited to visit parishes and share the experiences with the faithful!

In an effort to support their presentations, please consider the following preparation in advance of their visit:

- 1) Include bulletin announcements in bulletin and Prayers of the Faithful during Mass.
- 2) Hang posters in visible areas.
- 3) Include Bulletin Insert in your preferred language in your weekly bulletin.
- 4) Prepare in-pew brochures for distribution, either by placing them in pews or asking ushers to hand them out after Speaker's Presentation.
- 5) Print and display In-Pew QR Code cards throughout pews.
- 6) Prepare ushers to collect any gifts to the Seminary Appeal at the appropriate time (as prompted by the speaker), and use the provided envelopes to mail any gifts returned to your parish offertory in bulk.

If you do not have a speaker, consider showing the video found at scs.edu/appeal, or speaking yourself on behalf of the Seminary.

Resources

Example PULPIT / BULLETIN ANNOUNCEMENTS for Speaker Weekends

- The **2025–2026 St. Charles Borromeo Seminary Appeal** invites us to support those preparing to serve the Church. Your gift to the Appeal helps form seminarians, candidates for the Permanent Diaconate, and lay leaders who will guide and care for God’s people. Most importantly, your generosity provides for the future of our faith. Please prayerfully consider making a contribution this year to help prepare the next generation of shepherds for Christ’s flock.
- We are blessed to welcome **<Name of Speaker>** this weekend to share their journey at St. Charles Borromeo Seminary. From forming future priests and deacons to educating lay leaders who will serve parishes and ministries across the Archdiocese, St. Charles is shaping shepherds for the flock. Please consider making a gift today to support our Seminary, using one of the envelopes found in your pew.

Example PRAYERS OF THE FAITHFUL for Speaker Weekends

- That our support for the St. Charles Borromeo Seminary may continue to strengthen those who have dedicated their lives to answering the Lord’s call to serve His Church. **We pray to the Lord.**
- That through the witness of **<Name of Speaker>**, many in our Catholic community may be inspired to listen to the Lord’s invitation and follow Him in lives of service. **We pray to the Lord.**
- For the fruitfulness of the St. Charles Borromeo Seminary Appeal, that the seminary may continue to form faithful servants of the Gospel for today, for tomorrow, and for generations to come. **We pray to the Lord.**

Social Media Posts

Use any of these posts throughout the year in conjunction with the social media images provided. Images are also available online at scs.edu/appeal/parish.

General Launch Posts

- The St. Charles Borromeo Seminary Appeal is here! Your gift forms future priests, deacons, and lay leaders for our Church. Together, let's support the next generation of shepherds. scs.edu/appeal
- This year's Seminary Appeal theme is *Shepherds for the Flock*. Support the formation of men and women who will guide our Church for generations to come. Give today: scs.edu/appeal

Speaker Weekend Posts

- We are blessed to welcome **<Speaker Name>** this weekend as part of the Seminary Appeal. You'll get to hear **<his/her>** story of formation at St. Charles Borromeo Seminary. Thank you for supporting our future shepherds!
- Couldn't join us at Mass? Watch the Seminary Appeal video here: **<Insert video link>**
Your generosity helps form shepherds for the flock of Christ. scs.edu/appeal

Mid-Campaign Reminder Posts (January/February)

- Your support of the Seminary Appeal provides spiritual, academic, and pastoral formation for future priests and leaders. Thank you for your prayers and generosity. scs.edu/appeal
- Together, we can ensure the future of our faith. Support the Seminary Appeal today and help form faithful shepherds for tomorrow. scs.edu/appeal

End of Appeal Posts (March/April/May)

- It's not too late! If you haven't yet contributed to the Seminary Appeal, please consider making your gift this week. Every prayer and every gift makes a difference. scs.edu/appeal
- The seeds you plant today will bear fruit for generations! Thank you for supporting the Seminary Appeal and forming shepherds for the flock. scs.edu/appeal